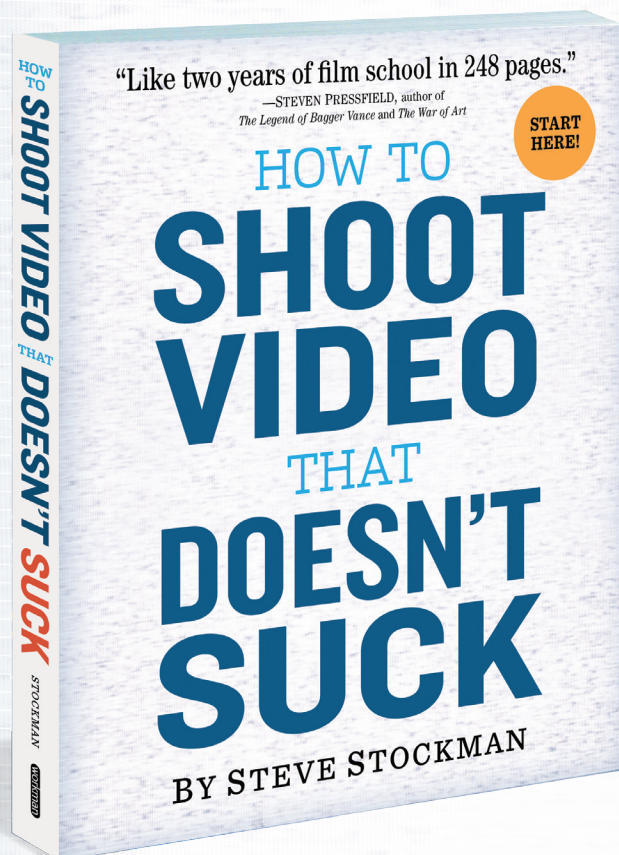


When it comes to video, if it's not good, it's "off."



Whether you're filming a child's birthday party, a business promo, or the next YouTube sensation, here is how to make your video not just better, but great. Whether you're using an HD video camera or an app on your cell phone, Steve Stockman will teach you how to think like a director and speak in the language of video. In 77 short, pithy chapters, you'll learn how to tell a story and entertain your audience: *How to think in shots. Why to "zoom" with your feet and not with the lens. Why it's important to keep shots under 10 seconds.* Plus how to make instructional videos and music videos, how to capture stunts, and so much more.

Packed with techniques, tips, exercises, and insights, **HOW TO SHOOT VIDEO THAT DOESN'T SUCK** will teach you to communicate effectively through video, regardless of equipment or experience.

STEVE STOCKMAN is a Hollywood director, producer, and writer of films, television shows, and commercials.

• 40% - 50% DISCOUNT ON 10 OR MORE COPIES •

Yes, I'd like to order:

NO.	TITLE	DISCOUNT UNIT PRICE			NUMBER OF COPIES	TOTAL
		1-9	10-24	25 or more		
16323	HOW TO SHOOT VIDEO THAT DOESN'T SUCK	\$13.95	\$8.37	\$6.98		

Payment Options: ☐ I have enclosed a check made payable to Workman Publishing.
☐ Please bill me later (on orders of 10 or more).
☐ Please bill my credit card: ☐ MasterCard ☐ Visa ☐ Discover

Card Number

Billing Address of Card

Last three digits of number on back of card

Expiration Date

7% freight

GRAND TOTAL
 NY, NC, MA, MI,
 MN, TX, & WA residents
 please add sales tax.

Mail or fax to Workman Publishing
 Attn: Special Markets
 225 Varick Street, New York, NY 10014-4381
 For more information,
 or to place a credit card order, call
Toll Free (800) 722-7202, ext. 7509;
NY State (212) 614-7509
 or e-mail keska@workman.com

FAX THIS BACK
212-614-7704

CALL US BACK
212-614-7509

Name

Company

Address

City

State

Zip

Phone

E-mail

workman